

October 14, 2015

SPACE SHOWER NETWORKS Inc.
WAKUWAKU JAPAN Corporation
SKY Perfect JSAT Corporation

Japan's Largest Live Outdoor Concert to Be Aired Overseas for the First Time!!
“SPACE SHOWER SWEET LOVE SHOWER 2015
-20th ANNIVERSARY-”

Total of 9 Hours of Footage to Be Simulcast in 4 Countries for 3 Nights in a Row from October 23-25

The WAKUWAKU JAPAN Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masafumi Kawanishi; “WAKUWAKU JAPAN”), a group company of the SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & CEO: Shinji Takada; “SKY Perfect JSAT”) that operates the “WAKUWAKU JAPAN” Japanese content channel for overseas viewers, joins with SPACE SHOWER NETWORKS Inc. (Head Office: Minato-ku, Tokyo; President & CEO: Hideaki Shimizu; “SPACE SHOWER NETWORKS”), operator of Japan’s largest music channel SPACE SHOWER TV, to announce that the SPACE SHOWER SWEET LOVE SHOWER 2015 -20th ANNIVERSARY- live outdoor concert (“SWEET LOVE SHOWER 2015”) will be simulcast across four countries from October 23-25.

Edited versions of past years’ SWEET LOVE SHOWER concerts have been aired overseas, but this is the first time that a Japanese live music event featuring multiple artists will be broadcast in its entirety.

A total of nine hours of footage from SWEET LOVE SHOWER 2015 will be simulcast for three nights in a row in a total of four countries, including the three countries where WAKUWAKU JAPAN is available—Indonesia, Myanmar, and Singapore—as well as SPACE SHOWER TV’s Japanese domestic broadcasts.

SWEET LOVE SHOWER, which marked its 20th anniversary this year, is Japan’s largest live outdoor concert. The 2015 event was held over the course of three days from August 28-30 at the edge of Lake Yamanaka in Yamanashi Prefecture and in the shadow of Mount Fuji, a UNESCO World Heritage Site. To commemorate the event’s 20th anniversary, a record total of 60 performers, including famous artists pursuing successful careers overseas like [Alexandros], Kyary Pamyu Pamyu, and Perfume, joined with about 50,000 attendees for a series of electrifying sets. The simulcasts of SWEET LOVE SHOWER 2015 will offer viewers in Southeast Asia a thrilling experience that exposes them to the power and charisma of Japanese concerts through performances by top Japanese artists with huge followings among Japan’s youth.

By airing premium events like SWEET LOVE SHOWER 2015, SPACE SHOWER NETWORKS and WAKUWAKU JAPAN provide opportunities for overseas viewers to experience the magnetic appeal of the Japanese music scene.

SPACE SHOWER NETWORKS and WAKUWAKU JAPAN will continue working to expand the circle of Japanese music lovers around the world.

■Event Overview

Event Name: SPACE SHOWER SWEET LOVE SHOWER 2015 -20th ANNIVERSARY-

*Held August 28-30

Venue: Yamanakako Communication Plaza KIRARA (Yamanashi Prefecture, Japan)

Number of Attendees: approx. 50,000

Official Website: <http://www.sweetloveshower.com/>



Event concept image



Venue

■Airing Dates & Times

*Local times

Country	Channel	Oct. 23 (Fri.)	Oct. 24 (Sat.)	Oct. 25 (Sun.)
Japan	SPACE SHOWER TV		8:00-11:00 PM	
Indonesia	WAKUWAKU JAPAN		6:00-9:00 PM	
Myanmar			5:30-8:30 PM	
Singapore			7:00-10:00 PM	

■Featured Artists



[Alexandros]



Kyary Pamyu Pamyu

A total of 60 featured performers

About WAKUWAKU JAPAN

Official Website: <http://www.wakuwaku-japan.tv/>

WAKUWAKU JAPAN is a channel for overseas viewers delivering 24-hour Japanese programming in local languages. It is currently broadcast in three countries: Indonesia, Myanmar, and Singapore. By introducing the best of Japan to viewers around the world through its programming, WAKUWAKU JAPAN hopes to raise interest in Japan's culture, individual regions, outstanding products, and more. The channel is also engaged in a variety of promotional efforts to provide firsthand experiences of Japan's appeal and establish and enhance Japan's cultural presence across the globe.

About the WAKUWAKU JAPAN Corporation

Company Name: WAKUWAKU JAPAN Corporation

Address: Akasaka Enokizaka Mori Bldg. 7F, 1-7-1 Akasaka, Minato-ku, Tokyo 107-0052

Established: May 1, 2015

Capital: 5.5 billion JPY

President & CEO: Masafumi Kawanishi

Shareholder Distribution: SKY Perfect JSAT Corporation 60%, Cool Japan Fund Inc. 40%

About SPACE SHOWER TV

Official Website: <http://www.spaceshowertv.com/>

SPACE SHOWER TV is Japan's largest music channel, delivering everything from the latest hits to time-honored classics 24 hours a day. It focuses on Japanese rock and pop but covers a wide range of genres including both Japanese and overseas artists and major and indie labels. Dominated by originality-filled regular programming, its compelling lineup is packed with must-sees for music lovers like star-studded special programs, premier concert programming ranging from small performance spaces to arena-scale events, a rich variety of video clip shows following everything from the latest hit charts to niche scenes, concert information programs offering ticket pre-bookings for viewers, and many other programs unavailable on any other channel. Since its birth in December 1989 as Japan's first music channel, it continues to bring artists and music lovers closer together under a commitment to "delivering great music."

About SPACE SHOWER NETWORKS Inc.

Company Name: SPACE SHOWER NETWORKS Inc.

Address: East Roppongi Bldg., 3-16-35 Roppongi, Minato-ku, Tokyo 106-8011

Established: December 24, 1996

Capital: 1,920.58 million JPY

President & CEO: Hideaki Shimizu

Shareholder Distribution: ITOCHU Corporation 34.38%, Fuji Media Holdings, Inc. 16.65%, KDDI Corporation 13.24%

SPACE SHOWER NETWORKS Inc. serves as a multifaceted, integrated outlet for Japan's music culture by means of operating Japan's largest music channel SPACE SHOWER TV as well as a variety of media and content including music events, live music venue, artist management, music labels, book publishing ventures, and "collaboration cafés."