

**Bringing Excitement to Overseas J. League Fans—
Song Collaborations with Naoto Inti Raymi and flumpool Confirmed;
Original Highlight Show and “KEISUKE HONDA Football Clinic”
Also to Air**

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada, SKY Perfect JSAT), which operates the channel WAKUWAKU JAPAN specializing in Japanese content for overseas viewers and currently broadcasts in Indonesia and Myanmar, is pleased to announce that it will air J. League matches for the 2015 season, and as well, a variety of other developments are planned in addition to the match coverage to boost J. League overseas.

Since its initial launch in February 2014, WAKUWAKU JAPAN has aired one J. League match from each section, with play-by-play commentary in Indonesian making it easy for local viewers to follow the action. These airings are among WAKUWAKU JAPAN's most popular content. For the 2015 season in what will be the channel's second year, WAKUWAKU JAPAN will expand its J. League coverage beyond just the matches, allowing viewers to learn about and enjoy Japanese football from every angle.

■ Uncompromising Live Coverage to Continue for the 2015 Season

In this season, WAKUWAKU JAPAN will broadcast live coverage of at least one match for each section of the J1 League, likewise the past season. Production in Indonesia is also planned for the coming season, with commentary delivered by local Indonesians for broadcasts that are more relevant to local viewers and easier for them to follow.

■ Song Collaborations with Naoto Inti Raymi and flumpool

To increase anticipation and excitement toward the matches, special musical collaborations for the 2015 season theme songs were made possible through the cooperation of Enjin, Amuse Inc., and A-Sketch.

“Carnival” by Naoto Inti Raymi has been selected as the opening song for the broadcasts. The J. League coverage will begin with this energy-filled song by a singer who himself played in the J. League's Junior Youth league and is well-versed in the world of football.

The ending theme will be flumpool's latest single “MY HOME TOWN,” which they wrote especially for the programs (included in their concept album “FOUR ROOMS” to be released Wednesday, May 13). Having been part of the February 2014 WAKUWAKU JAPAN launch event held in Indonesia, and with their past performances also broadcast on the channel, flumpool are well-known to WAKUWAKU JAPAN viewers. The song will also be featured in Japan as the multi-channel pay-TV service SKY PerfectTV's “SKY PerfectTV! 2015 J. League Image Song.”

The selected song collaborations will open and end J. League coverage beginning from the start of the season on Saturday, March 7. With two artists who serve as symbols of Japan, these songs will bring excitement to J. League throughout the season.



Naoto Inti Raymi



flumpool

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■ Expanded Original Programming in Addition to Highlight Show

WAKUWAKU JAPAN will air an original program called “2015 J. League Season Preview” beginning at 19:30 on Friday, March 6, the day before the start of the J. League season. During the program, Naoto Inti Raymi, who sings the opening song, will provide viewers with background information about J. League, starting with an introduction to the J1 teams and including spotlights on particular teams and players. This will help overseas audiences become more familiar with J. League and increase their enjoyment of the coverage.

Following the start of the season, WAKUWAKU JAPAN will also begin airing its original “J. League Goal Highlights” (Fridays weekly from 20:30). This program will show highlights and all the goals from each J. League section.

■ Football Clinic Programs

To cater to the aspirations of children in Indonesia and elsewhere who want to improve their football skills, WAKUWAKU JAPAN plans to show regular broadcasts of football clinic programs. In March, footage from the “KEISUKE HONDA Football Clinic” held last year in Bangkok, Thailand will be shown. In the program, Honda not only shares skill-related guidance, but also emphasizes to the children the importance of having a dream.

■ Famous Football Anime

For children with big dreams, WAKUWAKU JAPAN will air “Captain Tsubasa Road to Dream” every Sunday starting from March 15. This football-themed anime is massively popular with young players around the world.

WAKUWAKU JAPAN will continue to spread the excitement of J. League worldwide through its broadcasts in the future. With content that shows the many wonderful facets of Japan, WAKUWAKU JAPAN aims to develop into a channel enjoyed throughout the world.

<About WAKUWAKU JAPAN>

* Official WAKUWAKU JAPAN Website: <http://www.wakuwakujapan.tv/>

WAKUWAKU JAPAN is a channel developed by SKY Perfect JSAT that delivers selected Japanese content aimed at local viewers through 24-hour programming in local languages. Launched on February 22, 2014, it is currently broadcast in Indonesia and Myanmar.