

December 18, 2014

SKY Perfect JSAT Corporation

**WAKUWAKU JAPAN to Provide Special Cooperation for  
“J. League- ISL Partners Memorial Match  
WAKUWAKU JAPAN 1st Anniversary Panasonic Cup 2015”**

“WAKUWAKU JAPAN,” a TV channel operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) in Indonesia that broadcasts Japanese programs to overseas viewers, will provide various cooperation with the “J. League- ISL Partners Memorial Match WAKUWAKU JAPAN 1st Anniversary Panasonic Cup 2015” (the “Match”), scheduled for Saturday, January 24, 2015 in Jakarta, Indonesia.

WAKUWAKU JAPAN will mark one year of broadcasting on Sunday, February 22, 2015. Since its launch, the channel has implemented various broadcast-related measures with the aim of increasing the popularity of the J. League and individual clubs worldwide, mainly in Asia, including live broadcasts of J. League games, broadcasts of J. League games with commentary in Indonesian, events, etc. Since it began broadcasting, WAKUWAKU JAPAN has regularly exchanged information with the Gamba Osaka soccer club, which has been enthusiastic about development in Asia, cooperated with the joint production of a soccer documentary program at the time of the channel launch, and supported its junior youth team friendly match held in Indonesia in August, together participated in activities in Indonesia. For the Match, WAKUWAKU JAPAN has provided coordination support using its network in Indonesia since the planning stage, which will be the play of Gamba Osaka, who won the three major Japanese soccer titles this season, and Persija Jakarta, the leading team in Indonesia.

To increase support for both J. League and Gamba Osaka among Indonesian soccer fans for the Match, WAKUWAKU JAPAN will take measures to generate interest including producing and broadcasting Gamba Osaka special programs, providing notice of matches, and re-broadcasting Gamba Osaka matches from the current season. Measures will not be limited to broadcasting on WAKUWAKU JAPAN but will also include prior promotions and cooperative operations that make use of various networks such as local media, events, and commercial facilities.

SKY Perfect JSAT also plans to air prerecorded re-broadcasts of the Match on SKY PerfecTV! and SKY PerfecTV! On Demand, so that supporters in Japan can also enjoy the Match.

SKY Perfect JSAT believes that WAKUWAKU JAPAN will grow around the world, particularly in Asia, in tandem with J. League, clubs, and the related various companies and organizations. Through the channel, SKY Perfect JSAT is communicating to the world the appeal of not only soccer, but of various aspects of Japan as well.

**<About WAKUWAKU JAPAN>**

WAKUWAKU JAPAN is a SKY Perfect JSAT channel that broadcasts the best of Japanese programming in local languages, 24 hours a day. Currently, it is available in both Indonesia and Myanmar.

<Overview of the Match>

\* The Match is a rescheduled match that was postponed in June of this year.

■Organizer: Japan Professional Football League, PT LIGA INDONESIA

■Supervisors: Gamba Osaka Co., Ltd. Persija Jakarta

■Special support: PT. Panasonic Gobel Indonesia

■Special cooperation: WAKUWAKU JAPAN (SKY Perfect JSAT Corporation)

■Match title: J. League- ISL Partners Memorial Match  
WAKUWAKU JAPAN 1st Anniversary Panasonic Cup 2015  
※ISL: Indonesia Super League

■Competing Clubs: Persija Jakarta vs. Gamba Osaka

■Date: Saturday, January 24, 2015

■Kickoff: 7:00 p.m. planned kickoff (9:00 p.m. Japan time)

■Venue: Gelora Bung Karno Stadium (Jakarta, Indonesia)

■Match concept: The slogan of the Match will be “Goal for Fairness.” The slogan, which incorporates the hopes for the development of football in both countries, will be used in various promotions for the Match.

Details:

- Emphasize the spirit of fair play through soccer
- Emphasize the hopes for achieving goals for the development of football in both Japan and Indonesia
- Emphasize the hopes for deeper friendship between the two countries through soccer

■ TV broadcasts: [In Indonesia]

- Prerecorded broadcasts on WAKUWAKU JAPAN are planned to start on Sunday, February 22, 2015

[In Japan]

- Prerecorded broadcast on SKY PerfecTV! Skachan 1 planned for 7:00 p.m. on Sunday, February 1, 2015
- Viewing will also be possible on SKY PerfecTV! On Demand
- Broadcast schedules are subject to change.